

Consultation

7 Step Colouring Guide

1. Determine natural depth - existing colour & underlying pigment.
2. Establish percentage of grey.
3. Assess hair quality, texture & porosity, choice of product.
4. Decide on target shade, depth and tone.
5. Determine developer required.
6. Decide on application method.
7. Evaluate required processing time.

- P** Permanent Shade
- S** Satin Tone on Tone
- T** Toner
- I** Intensives
- M** Mix-Ins
- R** Intense Reds
- B** Hi-Lift Arctic Blondes

Shade Selection

% of Grey	Shade Selection
0% - 70%	Select & apply target shade
70% - 100%	3 parts fashion shade & 1 part Natural Extra Natural shade (same depth)

Extra Coverage/Resistant Grey Hair

- Extend processing time by a further 5 – 10 minutes no heat
- Resistant mix 1 + 1, reduced developer (reduced reflect result)
- Pre-pigmentation 1 + 1 with Infiniti permanent 1 depth lighter than target shade and water

NOTE: When colouring/covering a high percentage of white with a cool reflect shade, i.e. .1, .2, .11, .21 & .221 etc. Ensure the addition of 25% - 50% Natural or Extra Natural is used in the mix to avoid over tone and guarantee coverage.

Mixing & Processing

Infiniti Shade	Mix Colour + Developer	No Heat	Gentle Heat
1 - 10 Series	1 + 1.5	30 minutes	15 -20 minutes
Blonde Toning P	1 + 1 + 1 Conditioner	Visual - Up to 10 minutes	Not Recommended
Blonde Toning Series T	1 + 1.5	Visual - Up to 10 minutes	Not Recommended
12 Series Normal/Healthy Hair	1 + 2	35 - 55 minutes	20 - 30 minutes
12 Series Extra Lightening Depths 4 & Above	1 + 3	35 - 55 minutes	20 - 30 minutes

Developer Selection

Infiniti Developer Strength	Recommended use
3% - 10 Volume	Depth on Depth colouring - Darkening (reduced reflect) - Grey coverage
6% - 20 Volume	1 - 2 Levels of lift - Increased tonal intensity - Grey Coverage
9% - 30 Volume	2 - 3 Levels of lift
12% - 40 Volume	3 - 4 Levels of lift from natural dark bases (3 & 4)

Colour Removal & After Care

At the completion of colour processing, emulsify colour paying particular attention to hairline areas. Rinse until water runs clear, lightly shampoo with White Ice Treatment Shampoo and follow with White Ice Treatment Conditioner.

It is recommended that a skin sensitivity test be completed 24-48 hours prior to the application or use of Affinage Professional products